

# Who'd be pulling your strings if your business partner died?

If your business partner was too ill to work or died suddenly, you'd want to make sure that their shares ended up in the right hands – and there are no better hands than the business owners'.

Without the capital to buy the shares, you could find yourself working with whoever inherits them, or with anyone they decide to sell them to.

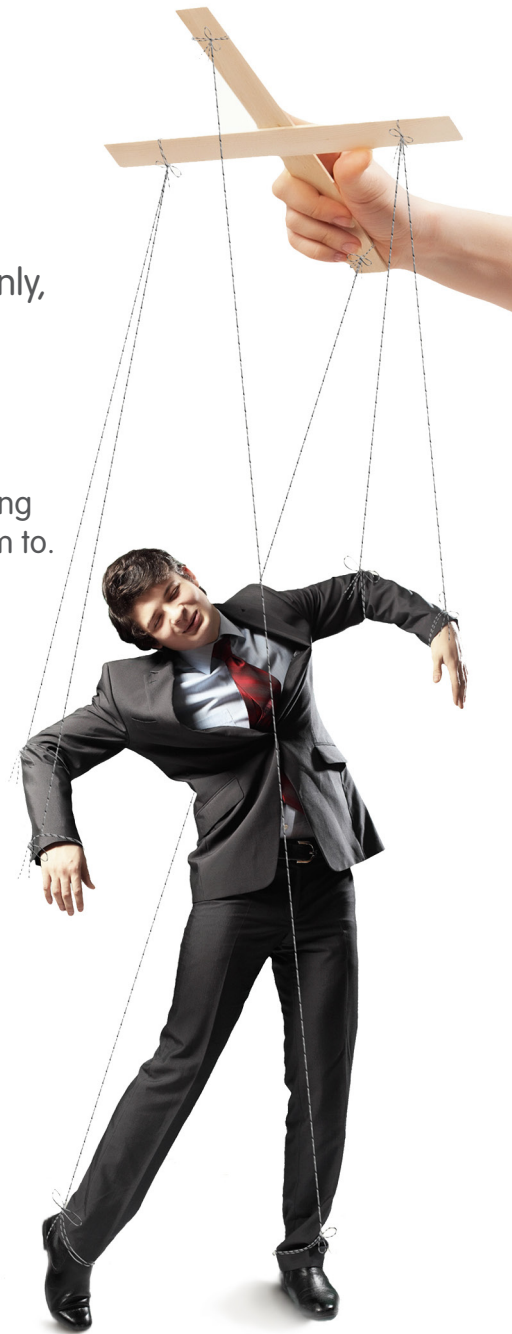
Either way, if they had a majority shareholding it could mean an unknown boss calling all the shots. And that's not exactly what you signed up for.

By putting shareholder protection in place, you could make sure the business gets the funds to buy back the shares from a critically ill partner or their estate.

It's a plan that everyone benefits from:

- The remaining partners keep control of their business
- The affected partner, or their estate, gets fair value for selling their share of the business
- Using an appropriate agreement can make sure any transactions are tax efficient

So do the right thing for your partners, the business and yourself. Talk to your adviser about shareholder protection.



---

## What next?

Talk to Ward Goodman Financial Services Ltd.

We'll help you identify your individual protection needs and guide you through the various types of cover available to make sure you get the right cover at the right price.

Call our Corporate Services Team on : **01202 875900**

Ward Goodman Financial Services Ltd  
4 Cedar Park, Cobham Road  
Ferndown Industrial Estate  
Wimborne  
Dorset  
BH21 7SF  
corporateplanning@wardgoodman.co.uk

**Ward Goodman**   
Your success is our business